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The first book to unite scholarship on workplace English with general training.

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**English for Occupational Purposes (Eop) and *Training: Two Languages Or One** - - 2006

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**Key Issues in English for Specific Purposes in Higher Education** - Yasemin Kirkgöz - 2018-01-08
This volume offers research-based studies on English for Specific Purposes in higher education from across the world. By drawing on international studies, the book brings together diverse ESP practices and aspects of relevant issues in the development of ESP programs, teachers and learners in a coherent fashion. There is a growing need for undergraduate students to develop their proficiency of ESP skills and knowledge in the increasingly globalized world. Knowledge of ESP is an important factor in subject matter learning by students, and also closely related to the performance of university graduates in the relevant sectors. Careful planning and efficient implementation are essential to ensure the quality of the language learning process. For a variety of reasons, it proves difficult to maintain ESP instruction in

reasons include the incompetence of teachers, lack of materials for that specific context, as well as lack of opportunities for ESP teachers to develop their skills. The chapters in this book, taken from a wide variety of countries, shed light on the diversity of current practices and issues surrounding ESP.

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**Teacher Education for Languages for Specific Purposes** - Ron Howard - 1997
This work summarizes and synthesizes the substantial crime prevention literature to provide an approachable and comprehensive text for students. It sets out a critical analysis in the context of the politics of criminal justice policy.

**English for Occupational Purposes' 2006 Ed.** - I. Francisco - 2006

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**Introducing Needs Analysis and English for Specific Purposes** - James Dean Brown - 2016-01-08
Introducing Needs Analysis and English for Specific Purposes is a clear and accessible guide to the theoretical background and practical tools needed for this
Introducing Needs Analysis and English for Specific Purposes is a clear and accessible guide to the theoretical background and practical tools needed for this early stage of curriculum development in ESP.

Beginning with definitions of needs analysis and ESP, this book takes a jargon-free approach which leads the reader step-by-step through the process of performing a needs analysis in ESP, including: how to focus a needs analysis according to the course and student level; the selection and sequencing of a wide variety of data collection procedures; analysis and interpretation of needs analysis data in order to write reports and determine Student Learning Outcomes; personal reflection exercises and examples of real-world applications of needs analysis in ESP.

Introducing Needs Analysis and English for Specific Purposes is essential reading for pre-service and in-service teachers, and students studying English for Specific Purposes, Applied Linguistics, TESOL and Education.

**Introducing Needs Analysis and English for Specific Purposes** - James Dean Brown - 2016-01-08
Workplace English language training programs represent a corporate investment in language skills enhancement and human capital development. This book evaluates English language training programs in Chinese workplaces by examining a range of training effectiveness variables and identifying the factors that facilitate or hinder effective learning outcomes for workplace English training programs and explores the potential benefits of these programs. This book will benefit both companies that are developing their training and development strategies and private training organizations that are developing training programs for particular industry and business needs. It will also be an excellent resource for learners who are seeking business English communication skills opportunities and trainers who are refining their.

This book reiterates the significance of business English communication skills development programs in terms of the benefits to economic globalization, human capital development, employability, sustainable livelihoods, and lifelong learning in China. Having conducted a policy evaluation at both the national and local levels, this book also informs policy stipulation for corporate employee language training schemes. Although this book primarily examines corporate experience in China, the findings and recommendations will have important implications for other countries in Asia and worldwide.
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Internet in languages for specific purposes and foreign language teaching - María José Esteve - 2003
La relació entre llengua i Internet es posa de manifest en aquesta obra, que fa èmfasi en la manera com Internet contribueix al desenvolupament d'aspectes pràctics com ara la recerca terminològica, l'ensenyament fent servir materials curriculars en xarxa

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Handbook of Research in Second Language Teaching and Learning - Eli Hinkel - 2005-03-23
This landmark volume provides a broad-based, state-of-the-art overview of current knowledge and research into second language teaching and learning. Fifty-seven chapters are organized in eight thematic sections: *social contexts of second language learning; *research methodologies in second-language learning, acquisition, and teaching; *contributions of applied linguistics to the teaching and learning of second language skills; *second language processes and development; *teaching methods and curricula; *issues in second or foreign language testing and assessment; *identity, culture, and critical pedagogy in second language teaching and learning; and *important considerations in language planning and policies. The pràctics com ara la recerca terminològica, l'ensenyament fent servir materials curriculars en xarxa.
including English for Specific Purposes (ESP) and Academic English (AE). The objectives of ESP courses in higher education are to prepare students for their professional lives by developing communicative language skills. Content and Language Integrated Learning (CLIL) methodology offers the potential to combine the learning of a foreign language with the content of professional subjects. Moreover, it also offers a new dimension in thinking and deepening foreign language competences within non-linguistic subjects. These aspects contribute towards ELT modernization with the aim of developing a learner’s autonomy and building bridges between educational institutions and the professional world. This book focuses on applying CLIL methodology within the context of ESP classes, highlighting the possible benefits that might be applicable in any higher educational institution.
English language teaching (ELT) in higher education serves mainly to enhance the professional language competences of students. It can take several forms, including English for Specific Purposes (ESP) and Academic English (AE). The objectives of ESP courses in higher education are to prepare students for their professional lives by developing communicative language skills. Content and Language Integrated Learning (CLIL) methodology offers the potential to combine the learning of a foreign language with the content of professional subjects. Moreover, it also offers a new dimension in thinking and deepening foreign language competences within non-linguistic subjects. These aspects contribute towards ELT modernization with the aim of developing a learner’s autonomy and building bridges between educational professional world. This book focuses on applying CLIL methodology within the context of ESP classes, highlighting the possible benefits that might be applicable in any higher educational institution.

Developments in English for Specific Purposes - Tony Dudley-Evans - 1998-09-10
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Words for working - Rosa Giménez Moreno - 2011-11-28
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**Vistas of English for Specific Purposes** - Nadežda Stojković - 2015-10-05 English for Specific Purposes (ESP) is one of the most needed forms of English Language Teaching with regards to the adult population in today’s global market economy where the English language is a prerequisite for the exchange and communication of professional ideas, best
English for Specific Purposes (ESP) is one of the most needed forms of English Language Teaching with regards to the adult population in today’s global market economy where the English language is a prerequisite for the exchange and communication of professional ideas, best practices, and experiences, and a necessary skill for advancement in one’s career. This comprehensive volume brings together the most insightful papers from the First International Conference on Teaching English for Specific and Academic Purposes, titled “Connect and Share”, held at the Faculty of Electronic Engineering of the University of Niš, Serbia, in May 2013. The collection covers a diverse and extensive list of topics, and provides a number of invaluable contributions which prove the presence of ESP in all continents, and in many different professions, sciences, and businesses. Also of interest is the fact these papers highlight the interrelatedness of ESP and linguistics, the methodology of teaching, sociolinguistics, and a number of other fields relevant to the study and practice of languages. The chapters of this book prove that immense, original, creative and worthwhile research is being conducted in the ever-growing and increasingly relevant field of book also offers rich insights into many innovative teaching practices that justify ESP as an important area of academic study.

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The Handbook of English for Specific Purposes - Brian Paltridge - 2014-09-15
Featuring a collection of newly commissioned essays, edited by two leading scholars, this Handbook surveys the key research findings in the field of English for Specific Purposes (ESP). • Provides a state-of-the-art overview of the origins and evolution, current research, and future directions in ESP • Features newly-commissioned contributions from a global team of leading scholars • Explores the history of ESP and current areas of research, including speaking, reading, writing, technology, and business, legal, and medical English • Considers perspectives on ESP research such as genre, intercultural rhetoric, multimodality, English as a lingua franca and ethnography
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**Positioning English for Specific Purposes in an English Language Teaching Context** - Nadežda Stojković - 2019-01-18

With the unrelenting spread of globalization, the English language has been firmly established as the Lingua Franca. Now more than ever, the importance of learning English is paramount within nearly all professional and educational sectors. English for Specific Purposes (ESP) has long been accepted as an effective method for teaching English as a foreign language. In recent years, it has experienced an increasing presence in secondary and tertiary education across the

due to its learner-centered approach that focuses on developing linguistic competence in the student’s specific discipline, may that be academics, business or tourism, for example. Positioning English for Specific Purposes in an English Language Teaching Context attempts to present and define the relevance and scope of ESP within English Language teaching. From mobile phones as educational tools to the language needs of medical students, the contributors to this volume examine and propose different epistemological and methodological aspects of ESP teaching. Its unique approach to ESP marks this volume out as an important and necessary contribution to existing ESP literature, and one that will be of use to both researchers and practitioners of ESP.

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**English as a foreign language teacher education** - Juan de Dios Martínez Agudo - 2014-02-01
The field of Second Language Teacher Education (SLTE) is mainly concerned with the professional preparation of L2 teachers. In order to improve teaching in the multilingual and multicultural classroom of the 21st century, both pre- and in-service L2 teachers as well as L2 teacher educators must be prepared to meet the new challenges of education under the current circumstances, expanding their roles and responsibilities so as to face the new complex realities of language instruction. This volume explores a number of key dimensions of EFL teacher education.
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professional preparation instruction. This volume explores a number of key dimensions of EFL teacher education. The sixteen chapters discuss a wide variety of issues related to second language pedagogy and SLTE. Topics discussed include the importance of SLA research; competency-based teacher education approach; classroom-based action research; SLTE models; the value and role of practicum experience abroad; the models of pronunciation teaching; multicultural awareness and competence; the influence of teachers’ cognitions, emotions and attitudes on their emerging and changing professional identities; the potential of classroom materials and technology; and CLIL and ESP teacher education. English as a foreign language teacher education: Current perspectives and challenges will be of interest to teachers-in-training, teachers, teacher educators and to those educational researchers interested in how L2 teaching is actually learned in

programmes. Juan de Dios Martínez Agudo is Associate Professor of EFL Teacher Education at the University of Extremadura, Spain. His current research interests include Second Language Acquisition and English Teaching Methodology. His most recent books are Oral Communication in the EFL Classroom (2008), Errors in the Second Language Classroom: Corrective Feedback (2010) and Teaching and Learning English through Bilingual Education (2012).

**Integrating Information and Communication Technologies in English for Specific Purposes** - Rosa Muñoz-Luna - 2017-11-07

This book fills the need for a text that integrates Information and Communication Technologies (ICTs) into English for Specific Purposes (ESP). It offers insights on current methodological principles in ESP in both academic and professional contexts, drawing on authentic teaching
Specific Purposes (ESP). It analyses best practice guidelines. Part I begins with ESP pedagogical principles and technological practice in order to focus on its two main branches: English for Academic Purposes, which includes linguistic skills and students’ needs, and English for Occupational Purposes, specifically looking at Business, Medical and Translators courses. This book is a great resource for ESP researchers, educators and students, because it provides case studies of how ICTs can be used in English for multiple purposes. Authors present their experiences of integrating tools into their instructions, with each chapter contributing unique pedagogical implications.

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teaching methods, and perspective on this important field. The main concern is effective learning and how this can best be achieved in ESP courses. The authors discuss the evolution of ESP and its position today; the role of the ESP teacher; course design; syllabuses; materials; teaching methods, and evaluation procedures. It will be of interest to all teachers who are concerned with ESP. Those who are new to the field will find it a thorough, practical introduction while those with more extensive experience will find its approach both stimulating and innovative.

**English for Specific Purposes** - Tom Hutchinson - 1987-01-29
English for Specific Purposes offers the teacher a new perspective on this important field. The main concern is effective learning and how this can best be achieved in ESP courses. The authors discuss the evolution of ESP and its position today; the role of the ESP teacher; course design; syllabuses; materials; teaching methods, and evaluation procedures. It will be of interest to all teachers who are concerned with ESP. Those who are new to the field will find it a thorough, practical introduction while those with more extensive experience will find its approach both stimulating and innovative.

**Workplace Discourse** - Almut Koester - 2010-07-08
Provides a fresh overview of the rapidly developing field of workplace discourse, using both genre analysis and a corpus-driven approach

From terrorism to social inequality and from health care to environmental issues, social problems affect us all. The Encyclopedia will offer an
understood business. The into these and many other social problems that are a continuing concern in our lives, whether we confront them on a personal, local, regional, national, or global level.

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Exploring Business Language and Culture - Urszula Michalik - 2020
This book aims to present the results of research in the sphere of business language and culture, as well as the experience of pedagogical staff and practitioners concerned with broadly

highly complex nature of contemporary business environment, approached from both the theoretical and practical standpoint, does not cease to prove that research into business studies cannot be dissociated from the cultural and linguistic context. The chapters included in this book were contributed by academics and practitioners alike, which offers a balanced approach to the topic and ensures high levels of diversity together with an undeniable homogeneity. They were gathered with a view to show various aspects of business language, perceived both as a medium of communication and as a subject of research and teaching. They are concerned with business culture as well, including business ethics and representations of business in popular culture. Owing to its multidisciplinary approach, the book presents a roadmap towards successful functioning in business settings, highlighting such issues as education for business purposes, the study
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Most books on pronunciation teaching deal extensively with methodology, while giving insufficient attention to the prior questions of the model being used. This book discusses the what rather than the how. It examines critically the kinds of pronunciation model in use in ELT, in particular the Received Pronunciation accent, and shows that they are unsatisfactory in several respects. Various criteria for models are investigated, especially the concepts of intelligibility, identity, and functional load. The importance of features of the phonological system of English is assessed against these criteria, so that priorities are established for pronunciation models. This book is important reading for English language teachers, applied linguists, ELT planners, speech therapists, and anyone involved in the instruction of the spoken form of English.
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Wo xiao ma? - Philipp Winterberg - 2019

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This volume addresses issues related to English for Specific Purposes (ESP) teaching practices as well as ESP teacher education as they arise in today’s constantly changing and developing world. ESP Teaching and Teacher Education: current theories and practices, supported by the Language Centre of the Cyprus University of Technology, puts together a selection of ten chapters concentrating on ESP teacher education and ESP teaching methodology, including the integration of new technologies in both interest to ESP teacher trainers or language teacher trainers in general, ESP practitioners, ESP researchers, policymakers, material developers, students, as well as any other ESP specialist who may be interested in being updated about the latest developments in the ESP field.


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Languages for Specific Purposes in Theory and Practice - Azamat Akbarov - 2011-09-22
Languages for Specific Purposes in Theory and Practice is a collection of essays which will appeal to teachers of modern languages no matter the level of instruction. The essays highlight the latest developments of Foreign Language Teaching in the Balkan countries, Eastern and Western Europe and the Middle East. The field of Language for Specific Purposes (LSP) is one of the richest areas of second language research and practice because increasing technologies spawn new modes of intercultural connection and new occasions for second language use. Languages for Specific Purposes in Theory and Practice compasses this burgeoning field by presenting new research and commentary from some of the field’s leading practitioners. This book surveys the approaches and methods in foreign language teaching, such as grammar translation, language evaluation, communication competence, critical thinking skills, communicative language teaching, and the natural approach. Teachers and teachers-in-training will discover in this book a comprehensive survey and analysis of the major and minor teaching methods used around the world. It is addressed to a wide audience that includes Language for Specific Purposes teachers and researchers, although the contents will also be relevant to applied linguists working in other fields. This book contains research studies as...
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**Introduction to Applied Linguistics** - Alan Davies - 2007-07-12

This second edition of the foundational textbook *An Introduction to Applied Linguistics* provides a state-of-the-art account of contemporary applied linguistics. The kinds of language problems of interest to applied linguists are discussed and a distinction drawn between the different research approach taken by theoretical linguists and by applied linguists to what seem to be the same problems. Professor Davies describes a variety of projects which field and highlight the marriage it offers between practical experience and theoretical understanding. The increasing emphasis of applied linguistics on ethicality is linked to the growth of professionalism and to the concern for accountability, manifested in the widening emphasis on critical stances. This, Davies argues, is at its most acute in the tension between giving advice as the outcome of research and taking political action in order to change a situation which, it is claimed, needs ameliorisation. This dilemma is not confined to applied linguistics and may now be endemic in the applied disciplines.

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Researching Language Teaching and Learning -

Papers presented at the first Oxford-Kobe English Education Seminar, sponsored by the Kobe Institute, Kobe, Japan, and held at the Institute from 14-17 March, 2007.

Researching Language Teaching and Learning - Tatsuhiro Yoshida - 2009 Papers presented at the first Oxford-Kobe English Education Seminar, sponsored by the Kobe Institute, Kobe, Japan, and held at the Institute from 14-17 March, 2007.

Handbook of Communication in the Public Sphere - Ruth Wodak - 2008-08-27

As you are reading this, you are finding yourself in the ubiquitous public sphere that is the Web. Ubiquitous, and yet not universally accessible. This volume addresses this dilemma of the public sphere, which is by definition open to everyone but in practice often excludes particular groups of people in particular societies at particular points in time.
The guiding questions for this collection of articles are therefore: Who has access to the public sphere? How is this access enabled or disabled? Under what conditions is it granted or withheld, and by whom? We regard the public sphere as the nodal point for the discourses of business, politics and media, and this basic assumption is also reflected in the structure of the volume. Each of these three macro-topics comprises chapters by international scholars from a variety of disciplines and research traditions who each combine up-to-date overviews of the relevant literature with their own cutting-edge research into aspects of different public spheres such as corporate promotional communication, political rhetoric or genre features of electronic mass media. The broad scope of the volume is perhaps best reflected in a comprehensive discussion of communication technologies ranging from conventional spoken and written formats such as company brochures, political speeches and TV shows to chat forums, political blogs and text messaging. Due to the books' wide scope, its interdisciplinary approach and its clear structure, we are sure that whether you work in communication and media studies, linguistics, political science, sociology or marketing, you will find this handbook an invaluable guide offering state-of-the-art literature reviews and exciting new research in your field and adjacent areas.

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- 2008-08-27

As you are reading this, you are finding yourself in the ubiquitous public sphere that is the Web. Ubiquitous, and yet not universally accessible. This volume addresses this dilemma of the public sphere, which is by definition open to everyone but in practice often excludes particular groups of people in particular societies at particular points in time. The guiding questions for this collection of articles are therefore: Who has access to
the books' wide scope, its access enabled or disabled? Under what conditions is it granted or withheld, and by whom? We regard the public sphere as the nodal point for the discourses of business, politics and media, and this basic assumption is also reflected in the structure of the volume. Each of these three macro-topics comprises chapters by international scholars from a variety of disciplines and research traditions who each combine up-to-date overviews of the relevant literature with their own cutting-edge research into aspects of different public spheres such as corporate promotional communication, political rhetoric or genre features of electronic mass media. The broad scope of the volume is perhaps best reflected in a comprehensive discussion of communication technologies ranging from conventional spoken and written formats such as company brochures, political speeches and TV shows to emerging ones like customer chat forums, political blogs and text messaging. Due to

interdisciplinary approach and its clear structure, we are sure that whether you work in communication and media studies, linguistics, political science, sociology or marketing, you will find this handbook an invaluable guide offering state-of-the-art literature reviews and exciting new research in your field and adjacent areas.

**CLIL in Higher Education**

Inmaculada Fortanet-Gomez - 2013-04-08

This book offers a unique view of multilingualism in higher education from a global perspective. It presents a contextualised case of a multilingual language policy which takes the Content and Language Integrated Learning (CLIL) approach. The volume discusses various approaches to multilingual education including CLIL and then proposes guidelines for a multilingual language policy for Universitat Jaume I in Castell, Spain. It examines the advantages of a multilingual education programme and reviews the success of
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**Education and Educational Technology** - Yuanzhi Wang -
This volume includes extended and revised versions of a set of selected papers from the 2011 2nd International Conference on Education and Educational Technology (EET 2011) held in Chengdu, China, October 1-2, 2011. The mission of EET 2011 Volume 1 is to provide a forum for researchers, educators, engineers, and government officials involved in the general areas of education and educational technology to disseminate their latest research results and exchange views on the future research directions of these fields. 130 related topic papers were selected into this volume. All the papers were reviewed by 2 program committee members and selected by the volume editor Prof. Yuanzhi Wang, from Intelligent Information Technology Application Research Association, Hong Kong. The conference will bring together leading researchers, engineers and scientists in the domain of interest. We hope every participant can have a good experience.
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**Honored But Invisible** - David Gardner Chair of Higher Education W Norton Grubb - 2002-06-01
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**Theory and Practice in EFL Teacher Education** - Julia
Language Teaching and Learning - Michael Byram - 2004
This reference work deals with all aspects of language teaching and learning and offers a comprehensive range of articles on the subject and its history. Themes covered include: methods and materials; assessment and testing and related disciplines.

Theory and Practice in EFL Teacher Education - Julia Isabel Hüttner - 2012
This volume brings together articles written by experts in the thriving field of language teacher education from a variety of geographical and institutional contexts, with a particular focus on EFL.

Issues in Contemporary African Linguistics - Ndimele, Ozo-mekuri - 2016-07-25
The book is devoted to Professor Olaidele Awobuluyi of Adekunle Ajasin University, Akungba-Akoko, Nigeria. It contains forty (40) well-researched papers selected through a rigorous assessment process out of the many submitted for consideration. The papers are grouped into four sections: Language and Society; Formal Linguistics; Applied Linguistics; Pragmatics, Language Acquisition & Lexicography. We hope readers will find these papers useful in their continuous
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ESP (English for Specific Purposes) - Pauline C. Robinson - 1980

The Challenges of Content Acquisition in a CLIL Course - Beata Nawrot-Lis - 2019-10-17
The book deals with content acquisition in a Content and Language Integrated Learning (CLIL) based chemistry course and represents high level scientific work. The topic of the thesis is current and relevant in the context of up-to-date research in theory of language education. The main research problem stated and discussed in the thesis confirms that all the attempts of introducing CLIL should be valued, therefore, the book may inspire foreign language teachers and contribute to better understanding of CLIL nature.

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**Handbook of Research on E-Learning Methodologies for Language Acquisition** - de C ssia Veiga Marriott, Rita - 2008-07-31
"This book discusses the complete range of contemporary research topics such as computer modeling, geometry, geoprocessing, and geographic information systems"--Provided by publisher.

**Information Technology in Languages for Specific Purposes** - Elisabet Arnó Macià - 2006-10-13
I first used the Internet in fall 1993, as a Fulbright Scholar at Charles University in Prague. I immediately recognized that the Internet would radically transform second language teaching and learning, and within a year had written my first book on the topic, E-Mail for English Teaching. The book galvanized a wave of growing interest in the relationship of the Internet to language learning, and was soon followed by many more books on the topic by applied linguists or educators. This volume, though, represents one of the first that specifically analyzes the relationship of new technologies to the teaching of languages for specific
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A Course in English for Occupational Purposes at the International Islamic University Malaysia - Amal Mechraoui - 2011

Malaysian higher education institutions have been urged to adequately prepare their graduates for the increasingly competitive job market because employers have expressed concerns about the wide disparity between the communication skills in English for job applicants and the English language competency required for employment. In view of the importance of English proficiency as a critical employability skill, there is a need to assess the language outcomes of English for Occupational Purposes courses offered by Malaysian higher education institutions.

This study examines whether the English for Occupational Purposes course (LE 4600), which is one of the English for Specific Purposes courses offered for students of the Kulliyyah of Economics and Management Sciences at the International Islamic University Malaysia (IIUM) is meeting its intended language outcomes. This study also investigates whether the language outcomes of the course are compatible with the language needs of the industry. To this end, the objective-based evaluation model developed by Owen (2007) was used for the purpose of the study. A multi-method approach was adopted to address the objectives of the study.

Research methods comprised descriptive and quantitative methods to scientific inquiry. Specifically, data were collected using triangulated sources comprising programme providers, students, and course lecturers and triangulated methods comprising document analysis, survey questionnaires, and semi-structured interviews. While data gathered from the questionnaires were analyzed using frequency counts and percentages and were tabulated, data collected from interviews and document analysis were summarized.
communication skills in descriptive manner. The findings of the study reveal that generally most of the respondents perceived the course as meeting its intended language outcomes. However, some minor weaknesses in the EOP course in terms of teaching methodology and lack of practical application were identified. Secondly, it is discovered that the language outcomes of the course were not consistent with the needs of the industry. The findings therefore indicate a need to revise several aspects of the course based on the current needs of the students as well as the needs of the industry.

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教育促进实现可持续发展目标 - Rieckmann, Marco - 2017-11-13

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